

# Honored Hero Run

*Life Depends On It!*

The **goal of the Honored Hero Run** Board of Directors is to put on a one-of-a-kind event that will offer a community atmosphere for individuals and families while raising funds for blood cancer research.

Since 2009, the Honored Hero Run has donated over **\$140,000** To the Leukemia & Lymphoma Society (LLS).

Each year the HHR Board of Directors visits local hospitals, offering the opportunity to young cancer patients to enter a **logo contest**. This opportunity allows our community to truly be a part of the event on an ongoing basis and brings to light all the heroes we honor at the race.

Without the support of fundraising events, like the **Honored Hero Run**, LLS's funding for many cutting-edge projects could not be done.



**Presenting Sponsor - \$10,000**

**\*Category exclusivity**

*Receive all lower level items with logo appearing as "Presenting Sponsor", plus:*

Logo on volunteer T-shirts (200) and course Fluid Stations (2)

Logo on Start/Finish Banner

Complimentary race entries (up to 5) and HHR hat for each entry

**Platinum Sponsor - \$5,000**

*Receive all Bronze, Silver & Race level items, plus :*

Logo on postcards (10,000) and registration Form

Complimentary race entries (up to 3)

**5K/10K/Half Marathon Race Sponsor- \$2,500**

*Be the race specific sponsor for one of our race distances!*

*Receive all Bronze & Silver level items, plus:*

Logo vs. name recognition

Banner at Event Village (provided by Sponsor)

Complimentary race entries (up to 2)

**Silver Sponsor - \$1,000**

*Receive all Bronze level items, plus :*

Name on Mile Marker

Verbal recognition during event program

**Bronze Sponsor - \$500**

*Name to appear on:*

Website, Event T-shirts (1,000), Posters (50), Sponsor Board

Product samples/Literature in race packets

Event village space to distribute product samples and/or promotional materials

**Kid's Area in Event Village - \$1,000**

*Name to appear on Silver level items, plus:*

Logo exclusivity in the Kid's Area

**Water Stop Sponsor - \$250**

Logo exclusivity at one water stop per \$250 donation

**Mile Marker Sponsor - \$100**

Logo exclusivity at one mile marker per \$100 donation

## 2017 Sponsorship Application

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

How did you hear about the HHR? \_\_\_\_\_

### SPONSORSHIP LEVEL (*circle one*)

Presenting (\$10,000)

Platinum (\$5,000)

Gold (\$2,500)

Silver (\$1,000)

Bronze (\$500)

Kid's Area (\$1,000)

Water Stop (#\_\_\_\_) (\$250)

Mile Marker (#\_\_\_\_)(\$100)

In-Kind (estimated value) \_\_\_\_\_

### PAYMENT INFORMATION:

I have enclosed a check made payable to the Honored Hero Run  
for \$\_\_\_\_\_ Check # \_\_\_\_\_

Charge my credit card: American Express/MasterCard/Visa/Discover (*circle one*)

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

CC Number: \_\_\_\_\_

CVV: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Zip: \_\_\_\_\_

### PLEASE RETURN FORM AND PAYMENT TO:

Honored Hero Run

P.O. Box 101622, Fort Worth, TX 76185

Phone: (817) 917-5919 email: admin@honoredherorun.com

**Please send black/white and color .jpg and .eps logo to  
info@honoredherorun.com**

*\*full payment is due prior to tent space being granted on event day\**